

VOICEMACHINE - PRIVACY POLICY

1 General

1.1 This privacy policy (the "**Privacy Policy**"), together with Voicemachine Sweden AB, Reg. No. 559198-8372 ("**Voicemachine**"), terms and conditions (the "**Terms**"), available on the Voicemachine website, www.voicemachine.com (the "**Website**"), describes the personal data Voicemachine gathers, for which purpose Voicemachine uses the information, how long Voicemachine stores the information and if such information is shared with third parties.

1.2 Unless otherwise stated in this Privacy Policy, the definitions used herein will have the same meaning as in the Terms. Questions regarding the Privacy Policy and Voicemachine's processing of Your personal information can be sent to support@voicemachine.com.

2 Purpose and use of personal information

2.1 Processing

When You place an order or use Services provided by Voicemachine, then Voicemachine is processing Your personal information for causes as stated in the Terms, this Privacy Policy and in compliance with applicable laws and regulations.

2.2 Voicemachine is processing Your personal data for the following purposes:

- a) to enter into or perform a contractual agreement with You in accordance with the Terms and or in accordance with any other contractual obligation between Voicemachine and You as a User of the Services;
- b) to perform statistical analyzes and analyze data in order to develop the Services regarding functionality, security and methods, as well as analyze markets and customers. Lawful basis for this processing is Voicemachine's legitimate interest in being able to develop our services and increase our understanding of the market and customers; or
- c) to provide You with information regarding Voicemachine's Services. For example, Voicemachine will, segment and analyze position data in order to provide custom information based on Your specific preferences and behavior patterns. Voicemachine's lawful basis for this processing is that it is a contractual necessity for Voicemachine to provide You the Services.

2.3 Agreement to processing

When using the Services, as described in the Terms and this Privacy Policy, Voicemachine is the data controller in accordance with applicable law. Voicemachine cannot provide the Services unless You agree to this processing. Please note that Voicemachine therefore is unable to exclude the processing of personal data as stated above. If You revoke any consent, it does not affect the legality of any treatment that has occurred before the consent was revoked.

2.4 Non compliance

If You don't comply with Voicemachine processing your personal data in accordance with section 2.2 above, You must notify Voicemachine in accordance with section 3 below. Such notice may be sent to support@voicemachine.com or to Voicemachine Sweden AB, Berguddsvägen 12, 133 33 Saltsjöbaden, Sweden.

2.5 Processing certain personal data

Voicemachine may, for the purposes described in section 2.2 above, process location data, e-mail address, and other information provided to Voicemachine. The lawful basis for this processing is a contractual necessity.

Voicemachine processes special categories data from Voice Recorders, but not the User, namely the nationality, gender, and age, for the purpose of optimizing the delivery of Services to the User. The processing of these categories of data is necessary for the Voicemachine to ensure that the Recordings fit the request specifications and User experience.

Voicemachine does not collect Your payment information as this is sent directly to our payment provider in encrypted form.

2.6 How do we protect your personal data

Your security is important to us. Therefore, we have taken appropriate technical, organisational and administrative security measures to protect your personal data from unauthorised access and other unauthorised processing. We regularly analyse and evaluate the measures in order to ensure that protection of your data is as safe as possible.

2.7 External parties

Voicemachine will provide personal information to external parties that provide services to Voicemachine, such as IT service providers. Voicemachine also provides information to authorities if we are required to do so by law or authority decision. If Voicemachine transfers Your personal data outside the EU/EEA, this will only happen after adequate protection measures have been taken, for example by entering data processing and transfer agreements with the recipient of the data.

2.8 Other processing

Voicemachine may also process Your personal data in order to:

- a) comply with laws and regulations or by court order;
- b) apply the Terms; or
- c) ensure capability to protect Voicemachine's or any third parties' rights, such as in a court case.

3 Rights and contact

3.1 Data controller

The company is the data controller and is responsible for processing Your personal data in accordance with applicable law. Your data is saved only as long as there is a need to preserve it to fulfill the purposes for which the data was collected. If Your account needed for using the

Services is terminated, we will delete all Your personal data that we have saved, with exception for data that needs to be saved by Voicemachine due to legal requirements or to safeguard Voicemachine's legal interests.

3.2 Access and limit

Voicemachine strives to keep the collections of Your personal information accurate and up to date. You are free to request access, updates, modifications and deletion of your personal information and limit Voicemachine's processing of Your personal information. You also have the right to object to Voicemachine's data processing and the right to data portability.

3.3 Exercise rights

If You wish to exercise any of Your rights stated above, some changes can be made directly in the Voicemachine App, otherwise you may contact Voicemachine at support@voicemachine.com, or to Voicemachine Sweden AB, Berguddsvägen 12, 133 33 Saltsjöbaden, Sweden. **Contact**

If you find that Your personal information is incorrect or not treated in accordance with applicable law or regulation, please contact Voicemachine at support@voicemachine.com, or to Voicemachine Sweden AB, Berguddsvägen 12, 133 33 Saltsjöbaden, Sweden. Voicemachine will immediately correct, block or delete inaccurate personal data and personal data not processed in accordance with applicable law.

3.4 Supervisory authority

The Swedish Data Inspection Board (Sw. *Datainspektionen*) is the supervisory authority for personal data processing. If you believe that Voicemachine has processed Your personal information incorrectly, please contact and report Your complaint to:

Datainspektionen
Box 8114
104 20 Stockholm
Sweden
www.datainspektionen.se

You can also file a complaint with the supervisory authority in the country where you live or work.

3.5 Links to third party websites

The Voicemachine App and the Website may contain links to and from other third-party websites. Voicemachine is not responsible for the content of such websites or for the processing of Your personal information on those sites.

4 Security

The technology used by Voicemachine, together with this Privacy Policy, aims to protect Your personal data from unauthorized access and unauthorized use. Voicemachine may update these actions as new technology becomes available.

5 Changes in this Privacy Policy

Voicemachine reserves the right to, without notice, change this Privacy Policy by publishing a new version of this Privacy Policy on the Website. However, in case of significant changes, Voicemachine will notify You, such as by sending You an e-mail with information about the changes.
